

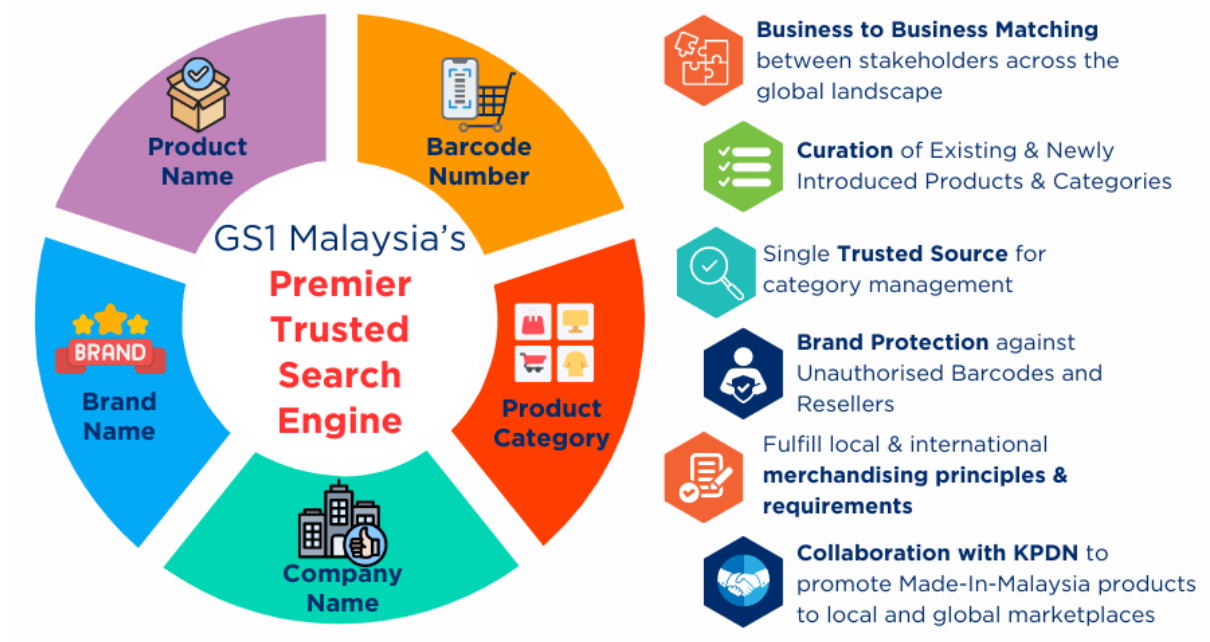


Dear GS1 Malaysia Subscriber,

Did you know?

The GS1 Malaysia Premier Trusted Search Engine Allows your Business to Stay Ahead of the Competition and get your products to your customers faster!

Over 1000+ Retailers, Distributors, Marketplaces and even Regulatory Agencies are searching for your product and brand information for product curation, authentication, validation, and fulfillment of merchandising principles!



The GS1 Malaysia **Premier Trusted Search Engine** is our innovative trusted product information repository platform powered by the **GS1 Malaysia Member Product Databank**, governed, and managed by GS1 Malaysia so that member product information is **accessible 24/7** via our **search engine portal** by **retailers, marketplaces, and regulatory agencies**, as follows:

- The Ministry of Domestic Trade and Costs of Living (**KPDN**),
- National Pharmaceutical Regulatory Agency (**NPRA, MOH**),
- Medical Device Authority (**MDA, MOH**),
- **AEON, MYDIN, ECONSAVE, PHARMANIAGA, PARKSON, LULU HYPERMARKET, LOTUS'S, GIANT, HERO HYPERMARKET, TF VALUE MART, 7-ELEVEN, 99 SPEEDMART, KK SUPERMART, HAPPY FRESH, GUARDIAN, CARING PHARMACY, NSK, ALIBABA, EBAY...**
- **AND MANY MORE...**

Do you know the Benefits of Premier Trusted Search Engine brings to your everyday business?



Use of the Premier Trusted Search Engine

1.

Used by:

REGULATORY AGENCIES,
RETAILERS, E-COMMERCE,
MOBILE, KIOSKS AND
MARKETPLACES

2.

Benefits:

- ✓ Flexible approach to curate product assortments
- ✓ Sourcing and transformation of category management
- ✓ Single Source of Truth (Data Integration)
- ✓ Easily locate product information
- ✓ Trust in the Data (Data Validation & Data Quality)
- ✓ Governance (Ability to track products /data backup ownership)
- ✓ Easy to use
- ✓ Maximise brand representation across all selling channels
- ✓ Meet and ensure compliance with international directives in regulated markets.
- ✓ In collaboration with KPDN to promote Made-In-Malaysia products to local and global marketplaces
- ✓ Master Data and Product Information Recovery Initiative

Regulatory



GS1 maintains a list of our Premier Trusted Search Engine users on our website to encourage more retailers to work with us. The list can be found at the following location: <https://gs1my.org/?q=gs1-malaysia-premier-trusted-search-engine-users>

GS1 Malaysia Berhad (1201396-K)

(A Company Limited by Guarantee)

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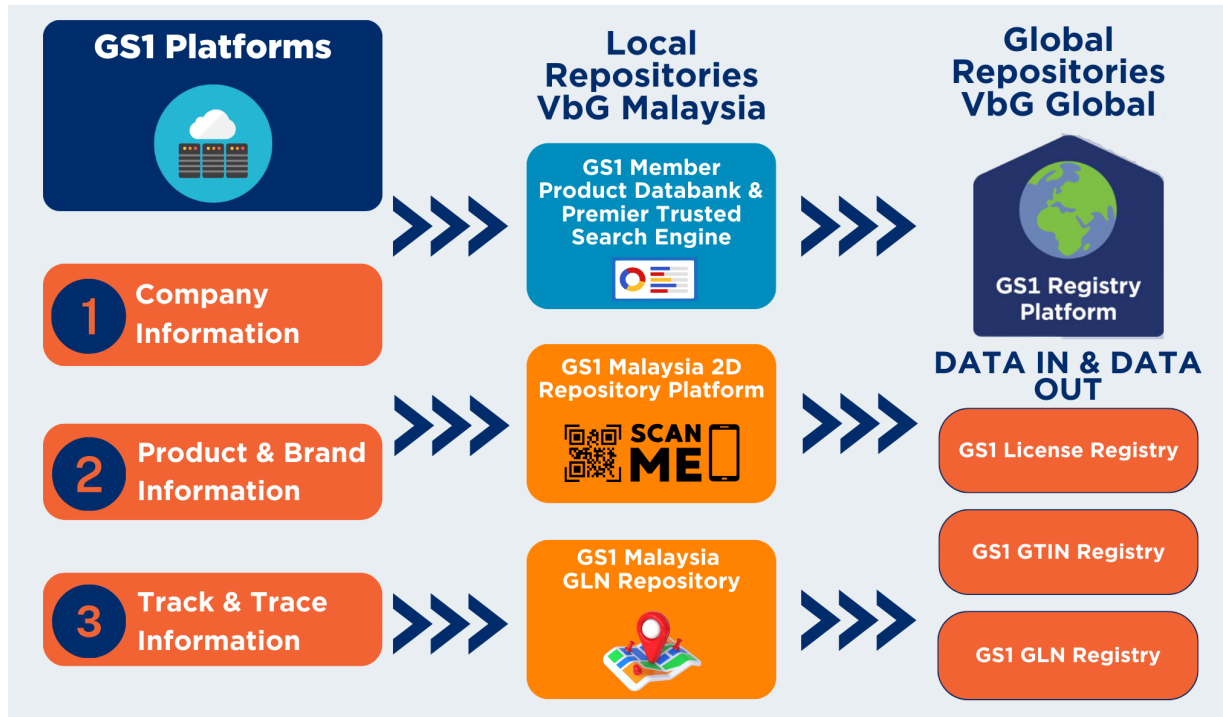
E gs1malaysia@gs1my.org , membership@gs1my.org

www.gs1my.org

How are your product information listed on the Premier Trusted Search Engine?

**The Premier Trusted Search Engine, powered by
the Member Product Databank,
is part of the VbG-PDSS!**

By submitting your product information to our GS1's trusted product repositories, it will be searchable from the Premier Trusted Search Engine!



**Learn More about
VbG - PDSS**

Kindly take note of GS1 Malaysia's Official GS1 Communications Channels, as follows:

- Group Emails: gs1malaysia@gs1my.org, databank@gs1my.org
- WhatsApp: **+6014-3933 228, +6011-1616 8228**
- Land Line: **+603-6286 7200**
- Website: <https://www.gs1my.org>

Thank You.

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